



STARTUP UNIVERSITY FOUNDATION WORKSHOP

FOUNDATION WORKSHOP

Do you want to know what to do to make your world whole again? Then you need to understand how to make the words of Rebuild reality.

Our DIY toolkit for builders of a better world, (Rebuild: the Economy, Leadership, and You) has new, actionable tools that open up doors you can move through into a world that works for all. The tools in the book open up new options, so you can make your world whole.

This workshop is for everyone. Especially, for those who want to become full practitioners, it is the foundation for our Startup University programme, and some of our advanced how-to workshops for builders of a better world.

ABOUT US

evolutesix
take your next step

We're a for-profit, for-impact driven organisation on a bold mission to create an inclusive economy that works for all, by growing ecosystems of regenerative adaptive startups and individuals addressing our social and environmental challenges.

Our long term vision is to transform the way we see and do business, and in doing so, rebuild and regenerate our economy and the planet.

BERLIN • BRUSSELS • COPENHAGEN • LONDON

HOW

We believe: that trying harder cannot deal with our challenges, we need to try fundamentally different. We need to transcend either-or and harness the complementary power of yes-and.

We build fundamentally different: whole, regenerative businesses; and whole, regenerative people, in our Startup Factory and public programmes.

Creating a regenerative economy that works for all.



Individual capacity:
Our Adaptive Way
developmental practice.



**Business/organisational
capacity to deliver:**
Add agile, sociocratic /
Holocratic organising.



**Multi-capital, multi-stake-
holder capacity:**
Add FairShares Commons incor-
poration, aligning the interests,
effort and rewards of all stake-
holders across all capitals.

to create intrinsically regenerative, high performance, human, developmental and fun businesses and business ecosystems because everyone can bring their whole selves to work, and grow through work. Because this builds whole economic models, not fragmented business models, it delivers **1000x** more power to address our global challenges.



WHY THIS WORKSHOP WHY NOW

A rapidly growing number of people around the world know that now is our last opportunity to take dramatic action to address our climate challenge, and know that we cannot address these challenges with the same thinking and building blocks that have led to these challenges.

You want to act, you are aware of how little time is left to take major action. But what action will work, and work fast enough in the few years left before too much is irreversible? (And some irreversible changes in climate have now happened.)

Jack and Graham wrote *Rebuild: the Economy, Leadership, and You* to provide everyone with the new thinking and new building blocks we need to build a regenerative economy that works for all.
An Economy of the Free.

The methodology described in *Rebuild* for building whole regenerative business ecosystems has **1000x** more speed and power to multisolve our multi-challenges. Because it unleashes the strength of combining opposites in one whole. Cooperative communities and business; for-profit and non-profit. It makes clear why today's attempts cannot make enough of a difference, and what will.

Many readers of *Rebuild* have asked us to put on this foundation workshop, either to deepen their understanding of the book after reading it; or because they prefer dialogue. Join an exciting cohort of people making a whole world work for all.

THIS IS A 3 HOUR LIVE & FACILITATED WORKSHOP

This is a **3** hour live and facilitated workshop.

Participants must complete the pre-work to participate in the live workshop.

Pre-work: At least have started reading the book. You will also get access to a series of **30** videos (+/-**10** mnts each) + a learning guide to start building a deeper understanding of some of the principles covered in the book. By the end of the course, you'll have a foundation from which to start designing the system you need to Rebuild: the Economy, Leadership, and You.

Modules of the video series and topics that will be discussed in the Live Workshop:

YOU

Making the Impossible normal. Learn about who you are, and how you construct reality, using stages of adult development and Spiral Dynamics.

- Lenses: Reality vs Actuality and Complementary pairs
- Meaning-making – Identity and stages
- Integrating how you think with your nature
- Harnessing inner and inter-personal tensions

ORGANISATIONS

Understand organisations as living beings, with knowable and unknowable components, and so what to do to build a culture, systems and interactions that quickly adapt to new business drivers in an uncertain, complex world.

- The **6** strata we need to rebuild across to create an economy that works for all
- Human – Work – Capital Dimensions
- Peak Adaptive Performance
- Start from where you are

THE ECONOMY

Know why our economy is failing us, and why today's economics are not capable of guiding us towards a whole economy. Why we need to create free commons companies and an economy of the free if we are to address our global challenges.

- Why our economy is failing us
- Money vs currency
- Co-opetition and false assumptions
- How we can collectively create a new social and economic paradigm
- Your next step: Designing your FairShares Commons
- Reasons for Hope

WHAT YOU GET

- Start learning how you can build the economy of tomorrow with what you already have, in your uniqueness.
- Learn without boundaries.
- Share your perspectives with peers from all walks of life, in a safe space.
- Prepare for the Startup University creation and academy programme – to build your regenerative business.
- Get all your questions about the economy, leadership and the future of work answered by people who provide you with new lenses to see all your options.

CORE FACILITATORS



Graham Boyd

Graham believes that now is the best time ever to build a whole world that works for all. Startup founder, disruptive innovator and co-author of Rebuild. He has **30** years experience spanning his own startups, consulting for multinationals, Procter and Gamble management and physics research.



Marie-Nicole Schuster

Marie is committed to developing and supporting regenerative startup ecosystems. **20** years experience in leadership development, HR, Design Thinking; & Startup Advisor & Coach, and a startup co-founder herself.



Jack Reardon

Jack has been challenging economics orthodoxy from the start of his career, and is well-respected as the founding editor of the International Journal of Pluralism and Economics Education, three economics textbooks, and a novel.

NOW THAT I HAVE COMPLETED THE FOUNDATION WORKSHOP

WHAT'S NEXT?

FOUNDATION WORKSHOP

I WANT
MORE THEORY
& PRACTICE.

- Theory and practice modules (Bronze, Silver, Gold)
- Adaptive Way (White to Black belt)
- FairShares Commons
- Sociocracy or Holacracy
- Sociology of Ecosystems
- Economic vs Business Models

Accredited Practitioner

Master Practitioner

Evolutesix Member/
Facilitator

I WANT TO
CONTINUE
LEARNING
& EXPLORING
WITH OTHERS.

Join our monthly
Community of
Practice (CoP) calls.

One on one coaching
and consulting

I WANT TO
REBUILD MY LIFE
& CAREER.

Transition
Programmes:

Mid career / Mums /
Retiree/ Entry level

Startup University

Startup Accelerator

Full ecosystem member
& Exponential scaling

Lifelong Development

IS THIS THE RIGHT WORKSHOP FOR ME?



You're feeling frustrated or unfulfilled in your life and career, driving your longing to make a change that expresses you as a unique whole.

You want to grow with more experienced practitioners who can guide you to overcome any sense of overwhelm, of feeling lost, as you figure out your next move.



You understand that starting a new stage in life, a new venture, requires looking inwards, to identify your core strengths as well as hidden barriers.

You are bursting with inspiration, drive, insights, discovery and want to uncover and share your inherent gifts.



You feel our global challenges strongly: climate, social, justice, etc.; and you want a powerful way to turn your feeling to action.

THIS WORKSHOP IS NOT FOR YOU IF:

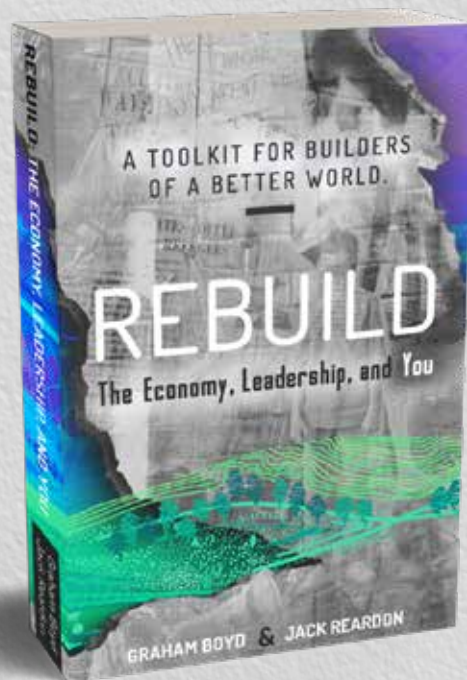
You're only interested in making a quick buck.

You want to maintain the status quo; your mindset, how our economy works.

You are unwilling to put in the effort and commitment needed.

SIGN UP TODAY!

TO KNOW MORE, WRITE TO US AT
ASKEVOLUTESIX@EVOLUTESIX.COM



Order your copy of the book.
Rebuild-The Economy, Leadership and You
By Graham Boyd and Jack Reardon